

Application for Membership

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Website: _____

Check this box if you do **not** want your phone number listed on the APA Website.

Check this box if you do **not** want your email listed on the APA Website.

Note: The APA does not sell its membership list.

How did you hear about APA Membership?

APA Member? _____

Class or presentation? _____

APA Website Internet Search Social Media

Other _____

Payment Information

Please make checks payable to the **Aesthetic Pruners Association**. Returned checks will be charged a \$25.00 processing fee. Please mail checks to 4123 Broadway #803, Oakland CA 94611.

APA Membership Dues: Membership dues cover a calendar year (January 1st to December 31st). New members joining on or after July 1 shall pay one half of the full amount for the remainder of that calendar year. Memberships are non-refundable & non-transferable.

Associate Member: **\$60.00**

Affiliate Member: **\$55.00**

Student Member: **\$25.00**

Donation: \$ _____

www.aestheticprunersassociation.org

Aesthetic Pruners Association
4123 Broadway #803 Oakland, CA 94611
Contact: membership@aestheticpruners.org

APA Membership Information

APA CODE OF ETHICS

All APA members agree to the statement of the Code of Ethics listed below.

Definition: *Aesthetic Pruning is the creative interpretation of small trees and shrubs. This living art form combines the artistic skill of the pruner, the essence of a tree, the science of horticulture and the needs of clients and surroundings.*

* Maintain respect for trees and plants and hold plant health as our highest priority.

*Comply with all applicable laws, regulations, policies and ethical standards as agreed to prior to acceptance into the APA.

*Comply with all accepted professional standards and best management practices of the APA.

*Provide Aesthetic Pruning services artistically, competently and safely by exercising professional judgment and by adhering to the definition of Aesthetic Pruning.

*Recognize the limitations of one's professional ability and provide services limited to one's qualifications.

*When unable to provide the required professional services, provide the appropriate professional referral(s) for the benefit of the client.

*Refrain from behavior that clearly violates applicable laws or the APA's Code of Ethics.

*All members agree to apply their pruning craft in a manner consistent with the intent of the Aesthetic Pruners Association by adhering to the definition of Aesthetic Pruning as specified in this document.

*As professionals, members shall strive to enhance the standing of the APA by cooperating and sharing information and experiences with other members. This spirit of cooperation and sharing is a professional courtesy that is the trademark of the APA.

Membership

PROPORTION

MOVEMENT

INTEREST

BALANCE

HEALTH



AESTHETIC
PRUNERS
ASSOCIATION

guided by nature

BENEFITS OF APA MEMBERSHIP

FREE WITH PAID MEMBERSHIP

APA Website Member Listing: All APA members receive a free public listing with their phone number, email, and website on the APA member directory.

Detailed CAP Member Profile: All Certified Aesthetic Pruners (CAPs) receive a free listing on the APA website CAP directory. Members may change their listing at any time to include additional information about their services, specializations and geographic work area. This member profile gives all of our CAP members a detailed web presence on a national level.

Awareness of the Profession: The APA is committed to advancing public awareness and appreciation of the growing field of Aesthetic Pruning.

APA Leadership Opportunities: Leadership opportunities in the organization are available through volunteerism.

APA Professional Designation: All APA members can use the professional designation within their individual levels of membership. APA certified members are permitted to use the APA logo on print and website materials.

APA Members-only Yahoo Group Forum: APA members may sign up for the APA Yahoo Group Forum to learn of upcoming events, exchange industry information and connect with other APA members.

MEDIA COVERAGE AND PROMOTION

APA Promotion: The APA continually promotes the organization and its members to prospective clients, industry professionals and related organizations via our public relations and marketing efforts.

BUSINESS AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES

APA Certified Aesthetic Pruning Credential:

The APA provides the only available certification of Aesthetic Pruners. Certified members may use the exclusive APA credential after their name (CAP) to indicate their commitment to the highest level of professionalism to clients and peers.

New Professionals Forum: This is a quarterly forum dedicated to helping new professionals develop their Aesthetic Pruning business. It is free for all APA members.

Marketing Tools: Bulk pricing is available on all APA generated education and marketing materials and brochures.

Professional Development and Continuing Education Opportunities:

The APA sponsors educational activities in a variety of settings from national conferences to local "Tree Talks." Topics are related to Aesthetic Pruning and are designed for professional development. Members receive a discount on all APA events.

ADDITIONAL BENEFITS AND DISCOUNTS

Annual Membership Meeting: The annual membership meeting includes yearly business items as well as an educational workshop. All annual meeting workshops are free to APA members.

Margie Potts Memorial Membership: Margie Potts dedicated her life to advancing the field of Aesthetic Pruning. Each year a valued member of the Aesthetic Pruning community is offered a free membership in her name for one year.

APA Membership Information

CATEGORIES OF MEMBERSHIP

All APA members share a unique passion for the world of trees. They advance Aesthetic Pruning as an independent profession integral to the care and design of a garden. APA members play a vital role in promoting the recognition of Aesthetic Pruners as highly qualified, dedicated professionals.

* **Certified Member (CAP):** Certified members are active professionals who have received this designation from the Certification Panel of the APA. Certification requires demonstration of skill in the art and craft of Aesthetic Pruning as well as horticultural knowledge. Aesthetic Pruning forms an integral part of their business.

* **Associate Member:** Associate members are active professionals with Aesthetic Pruning being an integral part of their business. They have at least one year of pruning experience before applying for membership. Associate membership is required of APA certification applicants.

* **Affiliate Member:** Affiliate members are not active professional Aesthetic Pruners but share a love of Aesthetic Pruning. This level is for volunteers, garden enthusiasts, landscape professionals and others who are committed to supporting and developing the field of Aesthetic Pruning.

* **Student Member:** Student members are individuals who are currently enrolled at a recognized institution of higher learning for a minimum of six units or credits. They are passionate about the craft of Aesthetic Pruning and the unique value Aesthetic Pruning can add to their future in the landscape industry or other creative profession.